

***B. V. Patel Institute of Management, Uka Tarsadia University***  
**2<sup>nd</sup> Internal Examination, October - November 2023**

**SY BBA & TY BBA**

Sr. No	Time	Date	Subject- SY BBA	Subject- TY BBA
1	9:30 to 11:30	01-11-2023	Organizational Behavior	Introduction to Banking and Insurance
2	9:30 to 11:30	02-11-2023	Principles of Marketing	Legal aspect of Business
3	9:30 to 11:30	03-11-2023	Principles of Economics II	International Financial management Consumer Behavior HRD: System & Strategies International Trade & Strategy Strategic Planning for Family Business
4	9:30 to 11:30	06-11-2023	Entrepreneurship	Advanced Financial Management Advertisement & Brand Management Management of Industrial relations Transnational & Cross-Cultural Marketing New venture creation
5	9:30 to 11:30	07-11-2023	Digital Marketing	Investment Analysis and Portfolio Management Retail Management Compensation Management International Distribution and Supply Chain Management Micro Small and Medium Enterprise
6	9:30 to 10:30	08-11-2023	Fundamentals of GST	-
7	12:30 to 1:30		Disaster Management	-

**Dr. Vijay Gondaliya**  
(I/c. Director)

**Dharmraj Solanki**  
(Exam In-charge)